

William Shaw
KNITWEAR



Knitwear Catalogue

For more information, visit us at
www.williamshawknitwear.com.au

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The leading name in quality, affordable school knitwear...

For over 30 years, William Shaw has been one of Australia's leading manufacturers of school knitwear. The philosophy has always been simple – to deliver the best quality knitwear at the most competitive pricing and ultimately to keep children comfortable and warm. It is this philosophy that has allowed us to develop a reputation of excellence and to expand, evolve and innovate to suit the ever changing needs of our customers.

William Shaw knitwear comprises of three distinct ranges – Classics, Essentials and Basics. These ranges deliver customers not only a choice of yarn blends but also price, whilst adhering to the high quality standards that our customers have come to expect.

William Shaw prides itself on offering our customers:

- State of the art design and sampling services
- Flexible design capabilities
- Stock servicing of popular colours
- Embroidery service
- Quality assurance
- Australian made or imported garments
- Low minimum quantities
- Fast turn around times

Regardless of your knitwear requirements, William Shaw's philosophy ensures that we can manufacture garments that are not only specific to your needs, but will always be the industry standard.



classics



Your school, your style, your unique look



Available in over 100 colours.

The William Shaw Classics range represents the very best in school knitwear. Classic by name and nature, these garments are our flagship product and have helped to make William Shaw an integral part of any quality school uniform.

Our unique blend of 80% Superwash Wool and 20% Nylon has become an industry standard. This superior yarn blend is known for its softness, warmth, durability and ease of care, but also because of its lack of prickle and itch. In addition, our blend delivers outstanding results for colour fastness, shape retention and anti-pilling.

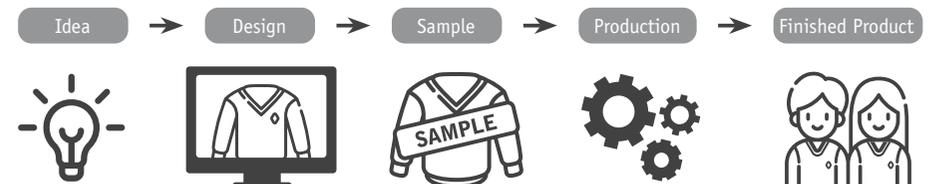
As a further sign of our commitment to quality knitwear, William Shaw Classics garments proudly use quality Australian Merino Wool. With over 100 colours to choose from, you can design your own style to be manufactured at no extra cost.

We also offer within our Classics range alternative yarn blends such as 60% Wool /40% Acrylic, 65% Polyester/35% Cotton, 50% Cotton/50% Acrylic, and 50% Wool/50% Acrylic. This wide range of fibre options ensures we can offer products with a variety of price points & styles. We have yarn blends specifically developed for those living in more temperate climates and hypo-allergenic options for those who have wool allergies.

Available yarn blends:

80% Wool 20% Nylon	65% Polyester 35% Cotton	60% Wool 40% Acrylic	50% Wool 50% Acrylic	50% Cotton 50% Acrylic
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Our Process:



Our custom, made-to-order range

williamshawknitwear.com.au

classics



Premium knitwear range

Contact us on (02) 8960 9160 or calsales@calcoup.com.au

classics

Pullover Range

- Available in raglan sleeve or set in sleeve cuts
- Available in V or Crew neck styles
- Extensive range of colours available
- Reinforced elbows for added longevity
- Knit in Lycra in cuff and basque for shape retention
- Customised striping & detailing available at no extra cost
- Available in sizes 4-28
- Made to measure garments available



V neck style with custom striping
and crew neck style with single colour

A selection of the endless custom styles available

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classics

Cardigan Range

- Available in raglan sleeve or set in sleeve cuts
- Extensive range of colours available
- Reinforced elbows for added longevity
- Knit in Lycra in cuff and basque for shape retention
- Customised striping & detailing available at no extra cost
- Available in sizes 4-28
- Made to measure garments available



Leavers cardigan and round neck zip-through cardigan

A selection of the endless custom styles available

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classics

Vest Range

- Available in V or Crew neck styles
- Extensive range of colours available
- Knit in Lycra in basque for shape retention
- Customised striping & detailing available at no extra cost
- Available in sizes 4-28
- Made to measure garments available



V neck vests and cardigan vest with patch pockets



A selection of the endless custom styles available

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classics

Beanie & Scarf Range

- Scarves available in a variety of lengths and widths
- Beanie available in fold back or skull cap styles.
- Sizes available: S, M or L
- Extensive range of colours available
- Jacquard, knit in text and loop through available at no extra cost
- Customised striping & detailing available at no extra cost
- Machine washable



Loop through scarf and beanie,
scarf and fold back beanie with pom pom.

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We are proud to be Socially Compliant

We want to assure you that every garment manufactured by William Shaw Knitwear is not only the highest of standards, but we are also a certified compliant and ethical manufacturer.

The four criteria we measure ourselves on includes Labour, Work Health & Safety, Environment and Business Ethics.

William Shaw Knitwear is committed to fair and safe business practises with the aim of protecting our staff, and creating a healthy working environment.

We are also committed to maintaining sustainable and responsible practises that minimise our impact on the environment and reduce our carbon footprint. For information on our Social Compliance policies, visit our website.



LABOUR



ENVIRONMENT



WORK HEALTH
& SAFETY



BUSINESS
ETHICS

Our Wool Story

Nothing compares to the look, feel and performance of wool.

Our garments are expertly crafted using a blend of fibres with Australian Merino Wool, which is renowned for its comfort, quality and durability.

Wool is an incredibly eco-friendly fibre. Sheep are part of the natural carbon cycle, consuming the organic carbon stored in plants and converting it to wool. Fifty percent of the weight of wool is pure organic carbon. This contributes greatly to the fibre being not only incredibly biodegradable, but also recyclable into other technical products.

Our Australian Merino garments need to be washed less frequently at lower temperatures, helping lower our impact on the environment. They also offer a long lifespan, wearing longer than many other textile products. A key indicator of value for money.

By purchasing our products, you are not only supporting Australian industries, you are also making an investment in lasting quality.



essentials



An essential for Australian school wardrobes

Our 50% Cotton/50% Low Pill Acrylic blend Essentials range offers wearers a new level of style with added cotton comfort. Providing quality and durability, these pullovers and cardigans are easy to care for and will last, making them an essential for school wardrobes.

The Cotton/Acrylic yarn blend used in our Essentials range is perfect for those living in temperate climates throughout Australia, where more traditional wool jumpers may prove too warm.

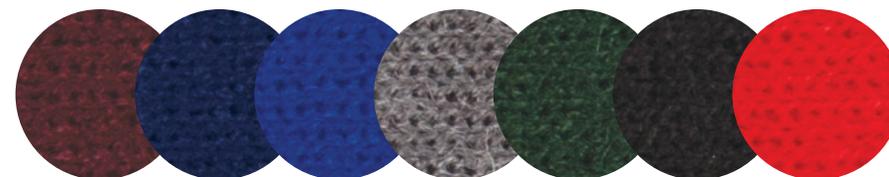
Carried as a stock item in seven popular colours, the Essentials knitwear range offers no compromise to quality or comfort. All Essentials garments have superior shape and colour retention, are price efficient and come with the added assurance of William Shaw's high standards of manufacture.

Features & Benefits:

- Durable and holds shape well
- Low Pill Acrylic and Cotton are perfect for temperate climates
- Machine washable
- Superior colour retention
- Reinforced elbows for added longevity
- Pullover design is V-Neck Raglan Sleeve cut, and is available in 7 colours
- Cardigan design is V-Neck Set In Sleeve cut, and is available in 6 colours
- Available in sizes 4-28

Colour Selections:

Available in: Maroon, Navy, Royal Blue (pullover only), College Grey, Bottle Green, Black and Red.



Our durable and stylish in-stock range

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essentials



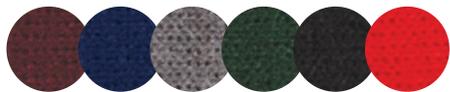
50% Cotton/50% Acrylic knitwear range

Contact us on (02) 8960 9160 or calsales@calcoup.com.au

essentials



Set in Sleeve Cardigan shown in Red



Raglan Sleeve Pullover shown in Bottle, Navy, Maroon and Black

Our durable and stylish in-stock range

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essentials



50% Cotton/50% Acrylic knitwear range

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basics



Long-lasting quality at an affordable price

Our 100% Low Pill Acrylic Basics range provides customers with the perfect balance between style and budget. Designed to keep pilling to a minimum, these long lasting pullovers made from durable acrylic will stand the test of time, looking good even when they've been outgrown.

Easy to look after, our pullovers are machine washable, making them a favourite with parents. They are also perfect for temperate climates where wool blends may be too warm.

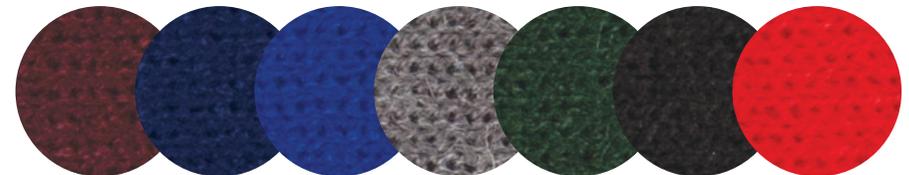
Carried as a stock item in seven popular colours, our Basics range offers something that many options such as Sloppy Joes do not – superior shape and colour retention at a cost effective price. Whilst being price efficient, our Basics range offers no compromise to quality or comfort. All Basics pullovers come with the added assurance of William Shaw's high standard of manufacture.

Features & Benefits:

- Durable and holds shape well
- Low Pill Acrylic is perfect for temperate climates
- Machine washable
- Superior colour retention
- Reinforced elbows for added longevity
- Available in V-Neck Raglan Sleeve cut
- Available in sizes 4-28

Colour Selections:

Available in: Maroon, Navy, Royal Blue, College Grey, Bottle Green, Black and Red.



Our easy-care in-stock range

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basics



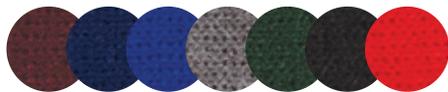
100% Acrylic knitwear range

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basics



Raglan Sleeve Pullover shown in Bottle



Raglan Sleeve Pullover shown in Royal Blue, Navy, Maroon and Red



Our easy-care in-stock range

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basics



100% Acrylic knitwear range

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Proudly supporting the Starlight Children's Foundation



At William Shaw, we manufacture knitwear that keeps school students comfortable and warm, so we wanted to find a way to give back to the community and warm hearts.

As a result, William Shaw is proud to be the only garment manufacturer to support the Starlight Children's Foundation. A portion of the sale of every William Shaw pullover across all three of our ranges will be donated to support this renowned charity.

William Shaw fully supports Starlight's mission – to brighten the lives of all seriously ill children and their families. The money donated by William Shaw will help Starlight to provide a range of programs both in and out of hospital. By supporting William Shaw, you are also supporting the Starlight Children's Foundation.

For more information on our Starlight program, please visit www.williamshawknitwear.com.au

Caring for William Shaw Garments

We recommend that the following steps are followed to ensure the good condition and longevity of your William Shaw garments:

- All garments should be washed or dry cleaned according to the care label.
- Wool blend garments can be machine washed inside out on a delicate cycle.
- Only wash using a wool wash detergent, never use an enzyme based detergent.
- At no stage should garments be left to soak.
- Your garments should be left to dry flat, in the shade on a clotheshorse. Do not hang on a clothes line with pegs or on a coat hanger.
- Do not tumble dry your garment.
- Ideally, garments should be clean when stored, especially in warm, humid climates.
- Ensure your garment is stored neatly folded and well ventilated with insect deterrents.

For more information about how to care for knitwear garments, please visit our website at www.williamshawknitwear.com.au

